

Job Advert

Job Description

Job Title	Marketing Executive (Logitech/Pexip)
Department	Marketing
Location	Newbury

The Company

Nuvias UC is a fast-growing European distributor with the focus of enabling innovative Unified Comms, Collaboration and Cloud-based Solutions. This is achieved by partnering with industry-leading vendors to supply channel partners and service providers with the hardware, software, and support services to enable businesses to collaborate effectively, regardless of whether they are working in the office, at home, or on the move.

The Team

The Nuvias UC Marketing team is a dynamic team who are responsible for supporting the sales function across the whole of the UK and Europe to achieve the shared business objectives. The team play a pivotal part in the achieving the overall business objectives by coordinating between the Vendors/ Vendor Managers, the Sales departments, and the customer base.

The Role

The Marketing Executive role at Nuvias UC is a broad B2B marketing role which spans across all elements of marketing. The Marketing Executive aims to maximise profits through developing marketing and sales strategies that match customer requirements by promoting vendor and company products, services or ideas. The role can encompass creative, analytical, digital, commercial and administrative responsibilities. Executives will work closely with other departments to ensure alignment and regular feedback with rest of business strategies.

Job Specification

Day to day you will:

- ✚ Develop relationships with key stakeholders both internal and external
- ✚ Create and present strategic marketing plans based on company-wide and vendor business objectives
- ✚ Execute on all elements of your marketing plan, from start to finish, including asset design.
- ✚ Write and proofread creative copy
- ✚ Manage social media and email campaigns
- ✚ Compile and distribute financial and statistical information
- ✚ Maintain websites and look at data analytics
- ✚ Organise events and product exhibitions
- ✚ Update databases using NetSuite to spot trends and opportunity
- ✚ Coordinate internal marketing and an organisation's culture
- ✚ Conduct market research, for example using customer questionnaires and focus groups

We're looking for someone who:

- ✚ Has a proven track record in a similar marketing role
- ✚ Is driven, innovative and creative
- ✚ Has excellent communication and interpersonal skills
- ✚ Demonstrates commercial awareness and business acumen
- ✚ Has strategic thinking and works well under pressure
- ✚ Experienced in copywriting and design skills (Adobe InDesign and Photoshop)
- ✚ Has an eye for detail
- ✚ Shows strong analytical skills to evaluate marketing campaigns
- ✚ Strong influencing and negotiation skills

Here's what you'll get back:

- ✚ A job with excellent prospects in one of the fastest growing companies of its kind
- ✚ Training and certification on technology & vendor systems as necessary
- ✚ A relaxed and fun working environment
- ✚ Fantastic company benefits incl. Pension scheme, private healthcare, cycle to work scheme, perkbox membership with discounts, childcare vouchers, free fruit and refreshments, modern offices with free parking, staff organised charity events... and much more!